



Angie Skinner, BA

Angie is a dental management consultant and co-founder of Dental Genius™. Angie received her BA in English from the University of Memphis in 1989.

Angie worked in management and corporate training for popular retailers The Gap and Limited Too, specializing in starting businesses in new markets and turning around underperforming organizations. Angie's ability to motivate and inspire her team resulted in one of Gap's most inspiring marketing messages. She co-founded Dental Genius™ in 2001.

With close to fifteen years of marketing and corporate training experience, Angie is one of the nation's best presenters; she is a proud member of the National Speakers Association. She dynamically teaches dentists and their teams how to provide impeccable service, attract more new patients, implement branding strategy, model the success of other industries and utilize technology to connect with patients.



Penny Reed, BBA

Penny Reed is a dental management consultant and co-founder of Dental Genius™. Penny received her BBA in Management from Harding University in 1990.

Penny spent two years in management with Wal-Mart before entering the dental world. She spent two years as an administrator for a busy general dental practice and began working as a practice management consultant in 1993. Penny was a consultant, franchise owner and national trainer for a large dental practice management company before co-founding Dental Genius™ in 2001.

Penny's business background, coupled with her office management experience in dentistry and a keen sense of humor, make her one of the best presenters in the country. As a member in good standing with the National Speakers Association, she is uniquely qualified to offer presentations on the leadership and systems necessary to have a profitable and efficient dental practice.

Speaking Engagements:

Angie and Penny have been conducting seminars, training sessions, and short informal classes on teambuilding, productivity, selling techniques, case presentation, and marketing since 1994. Angie and Penny are members of the National Speakers Association.

- Filmed the "Learning About Cosmetic Dentistry" series, sponsored by the Public Broadcasting Service and the American Academy of Cosmetic Dentistry. This was aired in the United States and around the globe in early 2006.
- February 2005, New Orleans, American Academy of Dental Group Practice, www.aadgp.org
- *The Profitable Dentist* Spring Break Seminar: 1999, 2000, 2003, 2004, 2007
- 2006 Dental Genius business program, four seminars, University of Tennessee College of Dentistry
- Colegio de Cirujanos Dentista de Puerto Rico, August 2006
- Idaho Hygiene Association, September 2006
- Midsouth Dental Congress, March 2007
- American Association of Dental Office Managers, October 2007
- Southern District, American Academy of Implant Dentistry, June 2008

Dental Genius™

www.dentalgenius.com

